

## **Information on the processing of personal data and free movement pursuant to the Regulation (EU) 2016/679 of the European Parliament and of the Council**

### **Data controller**

The data controller is: Markert Italia S.r.l., Via 1° maggio 26, 20028 San Vittore Olona (MI).

### **Purpose and legal basis of the processing**

The personal data provided are collected for the performance of activities defined by the contractual agreements related to the production of textiles, fabrics, textile ducts for air diffusion and marketing of hoses for the customer or related to the implementation of the related service, including ancillary and auxiliary activities (i.e.: accounting, administrative, organizational, management) and for the fulfillment of legal obligations.

Furthermore, the data provided are also collected for promotional, marketing and customer satisfaction monitoring and analysis purposes.

### **Data processed**

They are the common personal data acquired from the customer for the management of the contractual relationship (personal details, address, telephone number, email, technical data on the contract, etc.). No further special categories of personal data will be processed (Art. 9 of the EU regulation).

### **Categories of recipients of personal data**

The processed data may be communicated to: internal manager and designated data processors, external companies for IT assistance and for tax, accounting, administrative assistance. The data, limited to the extent of their competence, may also be communicated to any third party companies and professionals involved in the management of the contractual relationship.

Please also note that Markert Italia uses cloud computing application services in EU countries, web platforms, email providers at data centres located within the European Economic Area (EEA).

Data, except for specific fulfilment of legal obligations, are not transferred to other companies and third countries, especially to countries that do not provide adequate guarantees regarding data processing.

### **Period of data retention**

The data collected will be processed by means of electronic or in any case automated, computerised and telematic instruments, or by means of manual processing with logic strictly related to the purposes for which the personal data were collected and, in any case, in such a way as to guarantee the security of the same. The processing of the data shall last from the conclusion of the contractual relationship until the completion of the contract (delivery of the item to the customer or completion of the service), plus 10 years, in order to allow the fulfilment of legal and tax obligations.

The fundamental rights of the data subject are specified in Articles 15 (access), 16 (rectification), 17 (right to be forgotten) and 18 (restriction of processing) of EU Regulation 679/2016. To exercise their rights, the interested party may send a written request to the following address [markertitalia@markert-group.com](mailto:markertitalia@markert-group.com). The data controller will inform the data subject of the receipt of his/her request and will comply with it within 72 working hours. Pursuant to Art. 19, requests relating to the rights set out in Articles 16, 17 and 18 will be forwarded by the Controller and/or the Internal Responsible.

### **The right to file a complaint with a supervisory authority**

The data subject also has the right to file a complaint with the competent supervisory authority.

### **Necessity and Consequences of a refusal to communicate personal data**

Failure to provide data for the above-mentioned purposes will prevent the Controller from managing the contractual relationship and from sending the requested information.

### **Withdrawal of consent to processing**

You have the right to revoke your consent to the processing of your personal data by sending a registered letter with return receipt to the following address Via 1° maggio, 26 - 20028 San Vittore Olona (MI) Italy, or by

sending a certified mail to the following address: [markertitalia@legalmail.it](mailto:markertitalia@legalmail.it) accompanied by a photocopy of your identity document of the company owner or the person acting on their behalf. At the end of this operation, your personal data will be removed from the archives as soon as possible. Withdrawal of consent will prevent the Controller from managing the contractual relationship and from sending the requested information.

San Vittore Olona (MI),  
25/05/2018

Giacomo Campagna  
(titolare trattamento dati)